

# 5 IMPORTANT CONSIDERATIONS WHEN BUYING A BOAT

What to consider before purchasing a 2022 boat

## 01 WAVE VERSATILITY, CONSISTENCY AND SYMMETRY

When comparing surf boats, the focus is usually on the size of the wave. However, there are three very important features that take a good wave to great – **VERSATILITY**, **CONSISTENCY**, and **SYMMETRY**. These three factors are some of the most important traits that contribute to fun behind the boat – and not all manufacturers offer them.

Versatility means the wave shape, length, height, and push can all be individually adjusted to create an ideal wave for a variety of rider skills and styles. A consistent wave holds steady even in various conditions and depths. Look for your left and right waves to have similar shape, push, size, and length without having to move people around. Symmetrical waves provide ease of use for driver and crew when switching between a left and right.

MasterCraft's SurfStar system was specifically designed to deliver the most versatile, consistent and symmetric waves. Utilizing all-new actuators with position sensor technology, SurfStar delivers the ultimate in wave-shaping device precision, resulting in the most consistent and symmetric waves in the industry. And with the strongest actuators on the market, you can trust that your surf sessions can run as long as the day allows. With our new, intuitive interface, riders utilize a sliding scale from 1-7, providing a level of versatility unmatched by the competition. This ensures each rider finds the perfect wave for their skill level and preference. Pick your number and surf your wave, your way.

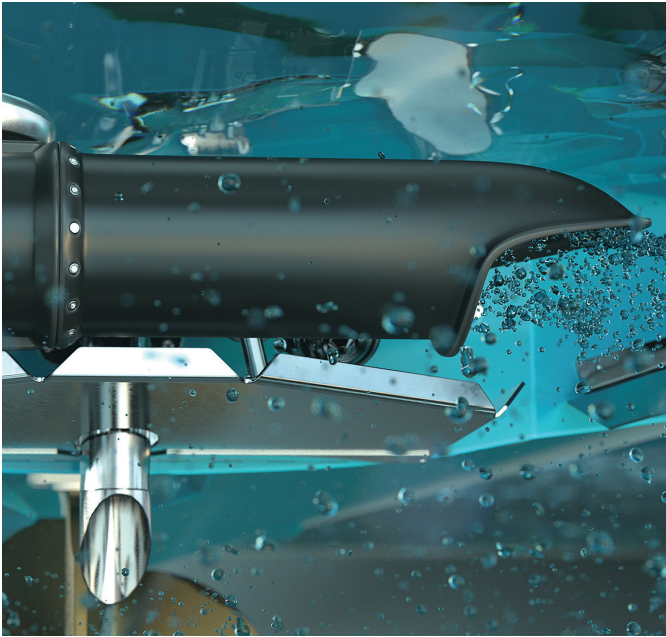


## 02 STANDARD FEATURES

Making the decision to buy a boat based on value is different than looking at price alone. When comparing model-to-model and component-to-component, smart buyers know every detail matters.

With MasterCraft, awesome comes standard. From clamping board racks on every tower and premium billet grade aluminum parts to standard transom walkthroughs, plus ergonomically designed seats with plush, premium upholstery, all MasterCrafts are equipped with the highest quality parts and materials to ensure your ride is dialed in.

MasterCraft boats include more standard equipment—something you'll pay extra for when it comes to the competition.



## 03 INNOVATIONS AND CUSTOMIZATIONS

More choices mean a better fit for you and your family. Modern innovations allow for boats to be customized down to the details — from colorways and materials to technology and performance. When you're shopping for your next boat, look for thoughtful additions and options that will make your time on the water the best it can be.

MasterCraft offers more innovations and customizations than any other brand. Look for ways to upgrade your on-water experience with features like underwater exhaust, stern thrusters, saltwater packages, power towers, audio packages, custom-colored towers with matching windshields and more. MasterCraft remains the undisputed industry innovator in the towboat category according to the National Marine Manufacturers Association, winning six innovation awards in the last eight years.

## 04 PEACE OF MIND

Fit-and-finish, warranty options, and eventual resale value contribute to peace of mind when investing in a boat. MasterCraft's reputation for the industry's best fit and finish is the result of holding our boats to the highest standards and working with the most awarded vendors and partners in the industry.

Since 2014, MasterCraft has offered an industry-first, fully factory backed, fully comprehensive and fully covered 5-year warranty called MasterCare. We stand behind our workmanship and so does our exclusive engine partner, Ilmor. Ilmor boasts an unprecedented 7-year, 1,000-hour, factory-backed warranty- the most comprehensive in the towboat industry.

Between MasterCraft's fit-and-finish, the industry-leading warranties, and legacy of the brand - MasterCraft boats hold their value longer than any other brand. Have peace of mind knowing you made the smart choice investing in a MasterCraft.

## 05 TIMING

The time to secure your spot for a 2022 boat is now. It is no secret that the boating and recreational watersports have become more popular than ever over the past year. With the rapid growth of boat sales, demand has continued to outpace production and 2022 boat slots are filling up fast.

If you're in the market for a new boat next summer, don't wait to secure your spot - contact your local MasterCraft dealership now.

